



CIMP

CHANDRAGUPT INSTITUTE OF MANAGEMENT PATNA

A standalone government institute in management education
approved by AICTE, accredited by NBA, and PGDM recognised by AIU as equivalent to MBA



INDIA RANKINGS 2021

CIMP among the Top 100 B-Schools in India



ADMISSION BROCHURE

Post Graduate Diploma in Management (PGDM)

2022-2024

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BOARD OF GOVERNORS

Shri Nitish Kumar
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Hon'ble Chief Minister, Bihar

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Hon'ble Education Minister, Govt. of Bihar

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Govt. of Bihar

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A N Sinha Institute of Social Studies, Patna

Nominee from MoE, New Delhi

Nominee from AICTE, New Delhi

Dr. V. Mukunda Das
Director of the Institute
(Ex-Officio Member)

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MESSAGE FROM THE CHAIRMAN BOARD OF GOVERNORS



The idea for establishing an institute of management in Bihar was conceived at a time when the rest of the world had started looking towards India as the next economic superpower.

The idea for establishing an institute of management in Bihar was conceived at a time when the rest of the world had started looking towards India as the next economic superpower. While the country showed promising signs to gain economic supremacy, we also felt the need for quality institutions, which could contribute towards realization of this goal. We needed new centers of excellence and leadership, which could produce visionary leaders capable of launching India into an era paralleled only by her glorious past. We needed new centers of nation building, which could propel all inclusive growth and development so that each and every section of the country could rightfully and happily identify with the advancement. It was with this vision that the idea of Chandragupt Institute of Management Patna (CIMP) was born. The Institute is named after Chandragupt Maurya, the king of Pataliputra, who became the first Indian emperor to unify almost whole of the Indian subcontinent. A protégé of Chanakya, he proved to be an able administrator in his own right. CIMP was envisioned as an institution providing nationally and internationally relevant management education and research facilities. CIMP is also expected to contribute to the development of Bihar and other eastern states of India, fulfilling the need for all round and inclusive growth.

I am pleased to note the achievements of the institute in a short span of time. The Institute has made a name for itself in the arena of management education internationally. The graduates are well placed in their chosen career paths. The research and consulting expertise of the institute is reflected at prestigious forums. I am sure that CIMP will be able to achieve its mission and lead India and Bihar to redeem her past glory. I hope and pray that we will get help and support from all quarters of society. I welcome and invite you to join this mission and embark on an inspired journey called CIMP.

My Best Wishes

Nitish Kumar
Chief Minister of Bihar

MESSAGE FROM THE DIRECTOR



Chandragupt Institute of Management Patna (CIMP) has emerged as a pioneer in creating a new generation of young management professionals.

Welcome to Chandragupt Institute of Management Patna.

Chandragupt Institute of Management Patna (CIMP) has emerged as a pioneer in creating a new generation of young management professionals. In the coming years, we expect to achieve success levels at par with the best management schools, internationally.

Since inception, CIMP has achieved many milestones, through its focus on the 'state-of-the-art' research in various fields of management. In addition, we have also initiated and completed many high quality management development programs covering both corporate and government sectors.

From 6th onward editions of the survey on Industry-Linkages of Technical Institutions, conducted by AICTE in association with CII, CIMP ranks very high. The Industry linkages help us understand the changing requirements of the industry. This gets reflected in the courses taught by the faculty.

Under Industry interface initiatives, CIMP is making collaborations with leading management and research institutions nationally and internationally.

Qualifications and quality of CIMP faculty are similar to most IIMs. Almost 75 percent of the cases (total of 330 cases) taught in CIMP are drawn from Harvard Business Publishing and Ivey Publishing.

Teaching at CIMP focuses on fundamentals as well as real

world problem solving. These efforts are highly appreciated by corporates who helped us achieve excellent placement for all PGDM batches which have passed out.

CIMP has received five prestigious international and two prestigious national awards for academic excellence and leadership. CIMP has also received the honour of being one of the youngest Business School in India to get accreditation from National Board of Accreditation (NBA). NBA accreditation assures that students receive the education which is a balance between high academic quality and professional relevance. The needs of the corporate world are well understood and integrated into the academic programme, activities, and processes.

It gives me immense pleasure to inform you that CIMP has become the only management institution in Bihar to scratch the Top 100 B-schools in the NIRF Ranking 2021. It's just the beginning and with support from all stakeholders, we will march towards more milestones in the future.

It is indeed a matter of great pride and honour to be a part of CIMP.

Dr. V. Mukunda Das
Director

THE INSTITUTE

Chandragupt Institute of Management Patna (CIMP) was established as an autonomous institution in 2008 with the active support from the Government of Bihar. Since then CIMP has been contributing substantially to the academic and development credentials of Bihar while fulfilling the primary role of training students to become professional managers.

CIMP offers a two-year full-time Post Graduate Diploma in Management, approved by AICTE, accredited by NBA, and

recognised by AIU as equivalent to MBA. CIMP has also started AICTE approved Fellow Programme in Management.

CIMP has also initiated an eleven month Executive Programme in Management (for working professionals) sponsored by the Government of Bihar.

In a short span of 13 years, CIMP's achievements are known to the corporate world. CIMP has been able to place its graduates in various companies of national and international repute.



JOURNEY OF CIMP

Key Highlights

- Received prestigious five international and two national awards
- Case study based teaching is followed. Majority of these cases are drawn from Harvard Business Publishing and Ivey Publishing
- Excellent placement of graduating students since the first batch
- Faculty members have participated in 47 International and 40 National Conferences
- Started Business Analytics Lab in collaboration with International Business Machines Corporation (IBM)
- Startup Incubation Centre and Business Innovation Lab
- Received NBA accreditation
- PGDM Programme recognised by AIU as equivalent to MBA
- Established Centres of Excellence to encourage Research and Consultancy
- Conducted 160 Management Development Programmes (MDP) so far (trained more than 5000 participants)
- Completed 70 projects for the Government of Bihar and other organizations
- Launched Executive Programme in Management (EXPM) for Senior Bihar Government officials
- Launched AICTE approved Fellow Programme in Management (FPM)
- Launched "Students Guidance Centre" (SGC) and "Beautiful Mind" to benefit the socially and financially deprived children



INDIA RANKINGS 2021

CIMP among the Top
100 B-Schools in India



VISION

To become a nationally and internationally relevant management education and research institution focusing on excellence.



MISSION

To focus on enriching the management education profile of Bihar through training, research and consulting activities. To establish centres of research especially focusing on the development issues of Bihar.

PGDM

Program Educational Objectives (PEO)

- Graduates will possess professional skills for employment and lifelong learning in management.
- Graduates will attain a general level of competence in management through logical and practical approach to problem solving and function effectively as skilled managers.
- Graduates will adapt to a rapidly changing environment with learned and applied new skills and become socially responsible and value driven citizens committed to sustainable development.

Programme Outcomes (PO)

Programme Outcomes describe what students are expected to know and able to perform or attain by the time of graduation. These relate to the skills, knowledge and behavior that students acquire through the programme. Management students of CIMP are expected to attain the following:

- **Critical Thinking and Problem Solving:** Students should be able to apply the perspective of their chosen concentrated area of study to develop fully-reasoned opinions on such contemporary issues as the need for innovation, integrity, leading and managing change, globalization, and management.
- **Cross-Disciplinary Integration and Strategic Perspective:** Students should be able to conceptualize, organize, and resolve complex business problems or issues by using the resources available under their discretion.
- **Leadership Skills:** Students should be able to document their participation in, and contribution to, student organizations, business or consulting projects, internship opportunities, or other sanctioned initiatives.
- **Team-work:** Students should be able to determine the effectiveness with which goals are defined and achieved in team environments, to assess the contributions made by themselves as well as by their peers within those environments, and to identify and resolve conflicts.
- **Communication Skills:** Students should be able to demonstrate the ability to listen and to read attentively, and to express ideas with clarity in both oral and written communications.
- **Modern Tool Usage:** Students should be able to create, select, and apply appropriate techniques, resources, and modern management and IT tools including prediction and modelling to complex management activities with an understanding of the limitations.
- **Environment and Sustainability:** Students should be able to understand the impact of the professional management solutions in societal and environmental contexts, and demonstrate the knowledge of, and need for sustainable development.
- **Ethics:** Students should be able to apply ethical principles and commit to professional ethics and responsibilities and norms of the managerial practice.
- **Life-long Learning:** Students should be able to recognize the need for, and have the preparation and ability to engage in independent and life-long learning in the industry.
- **The Manager and Society:** Students should be able to apply reasoning informed by the contextual knowledge to assess societal, legal, ethical and cultural issues and the consequent responsibilities relevant to the professional managerial practice.

CIMP'S ACHIEVEMENTS

International Awards

- Received International Star for Leadership Award in Quality – Platinum Category at BID Convention Paris, France on 28th June 2015.
- Received the Socrates Award for “Best Institute/University” organized by Europe Business Assembly (EBA), The Club of the Rectors of Europe (CRE), Oxford, Great Britain, and EBA Conferences, U.K. on 17th December 2013.
- Received the European Award for Best Practices 2013 organized by European Society of Quality Research (ESQR) in Vienna, Austria on 8th December 2013.
- Awarded “The Majestic Five Continents Award for Quality & Excellence”, by Association of Otherways Management and Consulting, France for quality and excellence in Geneva, Switzerland on 18th November 2013.
- Conferred upon the International Arch of Europe (IAE) Award in the Gold Category for overall quality and excellence at Frankfurt, Germany on 28th April 2013. CIMP is the first educational institute in India to get this award.

National Awards

- Conferred upon the “EQ Leadership Award” by Tata Institute of Social Sciences (TISS) in recognition of a significant contribution to leadership development in Bihar at Mumbai on 12th February 2013.
- Dr. J.J. Irani Award on 29th November 2012.



The Arch of Europe
Frankfurt, Germany



European Award
Vienna, Austria



International Star for Leadership in Quality Under “Platinum Category”
Paris, France



EQ Leadership Award (TISS)
Mumbai



The Magestic five Continents Award
Geneva, Switzerland



Socrates Awards
Oxford, UK



Dr. J.J. Irani Award
Mumbai

Fellow Programme in Management (FPM)

Chandragupt Institute of Management Patna (CIMP) is one of the youngest institute in the country to offer AICTE approved Fellow Program in Management (FPM). Currently CIMP is offering FPM in the areas of Economics, Marketing, Finance & Accounting, Production & Operations Management.

CIMP Figures in AICTE-CII Survey

- AICTE conducts a survey every year to showcase the best practices of partnerships of technical institutions with industry and highlights the strengths and weaknesses of the ecosystem of technical education in India.
- From 6th onward editions of the survey on Industry-Linkages of Technical Institutions, conducted by AICTE in association with CII, CIMP ranks very high. The Industry linkages help us understand the changing requirements of the industry. This gets reflected in the courses taught by the faculty.

Academic Collaboration

- CIMP started Centre for Public Policy with initial support from IIM Bangalore.
- CIMP has collaborated with Lancashire Business School UK to foster research in Corporate Social Responsibility.
- CIMP and EGADE Business School, Mexico City, Mexico joined hands to conduct social and economic research between developing worlds.
- CIMP is in active discussion to sign an MOU with University of Manchester, Manchester Metropolitan University, University of Salford, and Zurich University to foster research activities.
- The Global Leadership Conference 2019 was jointly organized by Chandragupt Institute of Management Patna and Southampton Business School, University of Southampton on 17 January 2019. The collaboration is to help in student and faculty exchange programme, and collaborative research.

Social Responsibility

- Student Guidance Centre (SGC) is an initiative to help SC/ST/ Backward category students of Bihar. SGC provides free coaching to brilliant students from such socially backward sections of Bihar. SGC has helped many students in getting admissions in prestigious institutes including IIMs.
- Initiated the project “A Beautiful Mind”, to provide educational opportunities to school students who belong to socially and economically deprived segments of the society.
- Developed a model project for overall development of rural Bihar through “Model Village Development Plan” using modern IT applications.

Startup Incubation & Business Innovation Lab (SIBIL)

- SIBIL at CIMP has been supported by the Department of Industries, Govt. of Bihar. CIMP is a Govt. of Bihar notified host institution for the mentoring of startups coming under Startup Policy 2017.
- This centre at CIMP provides physical infrastructure and support system necessary for business incubation activities i.e. networking them with angel investors and venture capitalists. It also serves as a platform for venture capital needs and startup summits.
- Under the ‘Chief Minister Scheduled Castes and Scheduled Tribes Entrepreneurship Development’ scheme, trained unemployed youths of the Scheduled Castes and Scheduled Tribes community in basic skills of entrepreneurship.

NBA Accreditation

- Post Graduate Diploma in Management (PGDM) offered by CIMP is accredited by the National Board of Accreditation (NBA).
- NBA accreditation assures that students receive the education which is a balance between high academic quality and professional relevance. The needs of the corporate world are well understood and integrated into the academic programme, activities, and processes.
- This accreditation also signifies that the professionals are trained as per international standards and it would be very useful in enhancing their global mobility.

NIRF Ranking

CIMP ranks amongst the Top 100 B-Schools of India in the National Institutional Ranking Framework (NIRF) 2021. CIMP is the only B-school in Bihar to be classified amongst the Top-100 and ranked above some of the IIMs and other reputed B-schools of the country. NIRF is the only ranking approved by the Ministry of Education, Government of India which outlines a methodology to rank institutions across the country.

The ranking methodology draws from the overall recommendations and broad understanding arrived at by a core committee set up by MoE. This committee identifies the broad parameters for ranking various universities and institutions. The parameters broadly cover “Teaching, Learning and Resources”, “Research and Professional Practices”, “Graduation Outcomes”, “Outreach and Inclusivity”, and “Perception”.

AIU Approval

- Association of Indian Universities (AIU) has accorded equivalence to the two-year full-time PGDM programme offered by CIMP with the Master of Business Administration (MBA) Degree of an Indian University for the purpose of admission to higher studies.
- PGDM offered by CIMP is equivalent to MBA degree from 2017 batch onwards.
- AIU ensures that only AICTE approved and NBA accredited PGDM program of high quality be granted equivalence.

IIRF Ranking

- Indian Institutional Ranking Framework (IIRF) recently released ranking has added glory to the institute, leaving behind few of the older, renowned B-School. These ranking certifies that our institution is emerging as one of the best B-school in India

IBM Collaboration

- International Business Machines Corporation (IBM), a global leader in Information Technology, has initiated Career Education Program by collaborating with the best business schools in the country. IBM helps in setting up Centers and Labs for hands-on training on the latest analytics software and technologies.
- CIMP and IBM, came together to forge collaboration to establish a Business Analytics Lab at CIMP to train the students, faculty, corporate, and Government executives in various areas of data and decision sciences.

PGDM PROGRAMME

The residential two-year full-time Post Graduate Diploma in Management (PGDM) prepare students for the corporate sector. The programme is designed to enhance the problem solving and decision making capabilities of the participants. The programme intends to create managers with socially desirable values.

During the first year of the programme, students learn basic concepts in the areas of Business Communication, Finance & Accounting, Marketing, Systems, Organizational Behaviour, Human Resource Management, and Operations & Quantitative Techniques. These core courses help the students to build a sound foundation in various functional areas.

The programme offers a pool of electives in the second year in various functional areas of management such as Marketing, Finance, Human Resource Management, Operations and Business Analytics. A student can distribute his/her choice of electives across one or more of the functional areas, subject to completion of the minimum number of credits required for the award of PGDM.

Chandragupt Institute of Management Patna invites applications from eligible candidates appearing for CAT 2021, XAT 2022, and CMAT 2022 to two-year full-time residential Post Graduate Diploma in Management (PGDM) for the academic session 2022-24.

The total intake of students for the PGDM programme (batch 2022-24) is 120.



Students near main entrance of the campus

📄 Sale of Application Form

Application Form and Admission Brochure can be obtained from the Institute by paying Rs. 1000/- [Rs. 500/- for Scheduled Caste (SC), Scheduled Tribe (ST), and Differently Abled (DA)* candidates].

The Admission Form will be available at the counter of CIMP on all working days from 9 A.M. to 5 P.M. Candidates may submit the Application Form at the CIMP counter by hand or send the Application Form by post.

Applicants can also apply online on our website (www.cimp.ac.in) along with online payment of the application fee.

Scheduled Caste (SC), Scheduled Tribe (ST), and Differently Abled (DA)* candidates must enclose a copy of the caste certificate issued by the competent authority along with the application form.

CIMP will not be responsible for any postal delays or for non-receipt of application forms. The applicant must check his/her application status with the Admissions Office, CIMP.

The last date to submit the Application Form is 15th December, 2021.

01

Sale of Application Form and Admission Brochure Starts:

3rd Week of October, 2021

02

Sale of Application Form and Admission Brochure Ends:

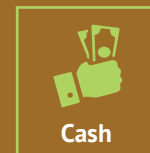
10th December, 2021

03

Last date to submit the Application Form:

15th December, 2021

₹ Mode of Payment for Getting the Application Form



Cash



Demand Draft (In favour of Chandragupt Institute of Management Patna)



Online Payment (through debit/credit card of any registered bank, Internet Banking, UPI payment)

📜 Shortlisting Procedure

Shortlisting of the candidates will be done on the basis of test scores CAT 2021, XAT 2022, and CMAT 2022 and criteria like previous academic record and relevant work experience.

Group Discussion (GD), Personal Interview (PI), and Writing Ability Test (WAT) will be conducted during March/April 2022. Shortlisted candidates will be informed about the schedule through email/phone.

The final merit list would be prepared after considering weighted scores of various components like academic record, test score, work experience and performance in Writing Ability Test, Group Discussion & Personal Interview. Final offer of admission would be declared in April 2022.

📄 Eligibility

The candidate must hold a Bachelor's degree with at least 50% marks or equivalent CGPA [45% in case of the candidates belonging to Scheduled Caste (SC), Scheduled Tribe (ST), and Differently Abled (DA)* categories] from a University incorporated by an Act of the central or state legislature in India or other educational institutions established by an Act of Parliament or declared to be deemed as a University under Section 3 of the UGC Act, 1956, or possess an equivalent qualification recognized by the Ministry of HRD, Government of India.

Candidates appearing for the final year of bachelor's degree/ equivalent qualifying examination and those who have completed degree requirements and are awaiting results can also apply. Successful candidates will be allowed to join the programme provisionally, only if he/she submits the certificate latest by June 30, 2022 from the Principal/Registrar of his/her College/Institute (issued on or before June 30, 2022) stating that the candidate has completed all the formalities/requirements for obtaining the bachelor's degree/equivalent qualification on the date of the issue of certificate.

Prospective candidates must maintain a valid email account and consistent phone number throughout the selection process. CIMP will not be responsible for non-delivery of messages if the email address and phone number given in the application form are invalid/ changed later.

Though CIMP uses CAT and XAT scores for shortlisting the candidates for Post Graduate Diploma in Management (PGDM), the IIMs and XLRI have no role either in the selection process or in the conduct of the programme.

Reservation

The institute follows reservation policy, as prescribed by the Government of Bihar, for educational institutions. The break-up as per reservation policy is as follows: SC - 16%, ST - 01%, EBC - 18%, BC - 12%, Women of BC - 3%.

Amongst all the categories, 50% of the total seats would be reserved for students who qualify as a Domicile of Bihar (permanent residents only) and 4% of the total seats for Persons with Disability (PwD).

**Also referred to as Persons with Disability (PwD).*



Fee Structure and Payment Schedule

Programme fee for the PGDM batch 2022-24 is 7.65 lakh. Besides the programme fee students have to pay the Mess and Hostel charges. Students have to pay for the Books. All students must possess a Laptop.

Currently, CIMP is focused on shaping its next phase of growth, being increasingly relevant to all its stakeholders especially, the industry. Briefly stated, our emphasis is on quality, foresight and preparedness so that we meet all these three sets of stakeholders' expectations. CIMP, through its academic rigour and focus, and its industry interface and corporate relations, strives to be relevant and in sync with the needs of the industry.

CIMP offers specialisation in Marketing and Finance, by offering elective courses in the second year.

SBI SBI Scholar Loan

CIMP is in the empanelled list of State Bank of India for their premier Education Loan Product Offering- **Scholar Loan**. **Scholar Loan** is offered by SBI only to students seeking admission to premier educational institutions in India and abroad.

SBI offers **Scholar Loan** to students selected for admission at CIMP. SBI CNLU Branch, which is literally at the door-step of the Institute, is the designated branch for sanctioning Scholar Loan.

Bihar Student Credit Card Scheme

Students taking admission at CIMP are also eligible to avail benefits under Bihar Student Credit Card Scheme, subject to fulfilling criteria set for the scheme.

Programme Fees

Sl No.	Particulars	Pre -Admission (Rs.)	First year fees (Rs.)			Second year fees (Rs.)			Total (Rs.)
			Term I	Term II	Term III	Term IV	Term V	Term VI	
A	Offer Acceptance Fee	15000							15000
B	Caution Money*	10000							10000
C	Programme Fee (PGDM)		125000	125000	125000	125000	125000	125000	750000
D	Total Programme Fee								765000

*Refundable

Total Programme Fee (in Words) : Rupees Seven Lakhs Sixty Five Thousand only

Hostel, Food and Books : As Applicable



Important Dates

Sale of Application Form and Admission Brochure ends:

10th December, 2021

Last date to submit the Application Form:

15th December, 2021

Financial Assistance

CIMP will help students in getting education loan from leading nationalised banks. This will, however, be subject to the ability of the candidate to fulfil the terms & conditions of the respective bank.

Scholarship

Under Meritorious Girl Student Scholarship (MGSS) scheme, scholarship will be given to top 3 girl students securing place in top 10 positions in the batch, every academic year.

Tuition Fee Waiver Scheme (TFW)

CIMP facilitates the education of economically backward students through Tuition Fee Waiver Scheme (TFW) as proposed by AICTE. The proposed scheme will be applicable only to the students having parents' annual income (from all sources) less than Rs. 8.00 lakhs. The total number of seats under this category will not exceed 5% of the total intake of students.

INDICATIVE COURSE STRUCTURE

TERM

I

- Financial Accounting (FA)
- Marketing Management-I (MM-I)
- Quantitative Techniques- I (QT-I)
- Microeconomics (ME-I)
- Micro Organizational Behaviour (MOB-I)
- Managerial Communication (MC)
- Information Technology for Managers (ITM)

TERM

II

- Financial Management (FM)
- Marketing Management- II (MM-II)
- Quantitative Techniques – II (QT-II)
- Macroeconomics (ME-II)
- Human Resource Management (HRM)

TERM

III

- Corporate Finance (CF)
- Marketing Research (MR)
- Production and Operations Management (POM)
- Corporate Governance and Business Ethics (CGBE)
- Business Environment and Policy (BEP)
- Macro Organisational Behaviour (MOB-II)
- Organisational Development and Change (ODC)
- Cost and Management Accounting (CMA)

Summer Internship of minimum 2 months duration after completion of term III

TERM

IV

- Strategic Management (SM)
- Sales and Distribution Management (SDM)
- Banking (BKG)
- Leadership Excellence in Organizations (LEO)
- Organizational Structures and Processes (OSP)
- Management Information Systems (MIS)

Electives*

- Consumer Behavior (CB)
- Marketing of Services (MoS)
- Rural Marketing (RuM)
- Options, Futures, and other Derivatives (OFD)
- Security Analysis and Portfolio Management (SAPM)

TERM

V

- Supply Chain Management (SCM)
- Creative Management
- Project Management (PM)
- Business Analytics (BA)

Electives*

- B2B Marketing (B2BM)
- Retail Management (RM)
- Financial and Business Modeling (FBM)
- International Finance and Trade (IFT)
- Corporate Restructuring (CR)
- Behavioral Finance (BF)

TERM

VI

- Public Policy (PP)
- E-Commerce (EC)
- Business Law (BL)
- Innovation Management (IM)
- Digital Marketing (DM)

Electives*

- Integrated Marketing Communications (IMC)
- Product and Brand Management (PBM)
- Fixed Income Securities (FIS)
- Project Finance (PF)
- Alternative Investments (AI)
- Total Quality Management (TQM)

Fellow Programme in Management (FPM)

The full-time residential Fellow Programme in Management (FPM) is designed to enhance research capabilities of the participants and prepare them for research, academics, and consulting roles.

The Programme is approved by the All India Council for Technical Education (AICTE), Ministry of Education, Government of India. For more details, visit:

<https://www.cimp.ac.in/p/fellow-programme-in-management-2>

Executive Programme in Management (EXPM)

Executive Programme in Management at CIMP has been designed to successfully manage and bring the change in an organisational set up and prepare the participants to take initiatives in their day to day function. The Programme is aimed at motivating the participant to become self motivated leading professional in their field of work and undertake challenging task by applying modern management tools and bringing innovative ideas in their work.

Objectives of the Programme :

- To familiarise with modern and contemporary best management practices
- Develop skills and expertise in functional areas of general management

- Provide direction and support for effective public policy, drawing effective corporate strategy and action plan.

For Whom :

- Government Executives/Officers/Managers being sponsored by their employers
- Professionals seeking training for managing professional service firms in a leadership role
- Technical experts who aspire to be groomed for senior management and leadership roles with global skills

For more details, visit:

<https://www.cimp.ac.in/p/executive-program-in-management>



RESEARCH & CONSULTING

Research & Consulting Activities

CIMP's faculty is engaged in cutting-edge research in the field of management. The publications and conference presentations bear testimony to the research work produced by CIMP's internal faculty members. Faculty members have presented research papers at many international conferences. Moreover, many research papers authored by CIMP's faculty have been accepted for publication in prestigious international journals. Faculty members bring their research output and insights to PGP classrooms which enrich classroom discussions.

CIMP is playing a leading role in contributing to the all round development of the nation. Therefore, research areas, which have high contextual relevance and development implications for Bihar and India, in the next two decades, have been identified for starting CIMP's research centres. This is in addition to areas relevant to the corporate world. The Institute organizes conferences, workshops, and seminars on a regular basis on these areas.

The institute has initiated Centres of Research focusing on topics of contemporary relevance like:

- Centre for Public Policy
- Centre for Innovation Management
- Centre for Business Sustainability
- Centre for Micro-Enterprises Management and Capacity Building
- Centre for Agri Business Management
- Centre for Social Entrepreneurship
- Centre for Appropriate Technology Management
- Centre for Corporate Social Responsibilities Study
- Centre for Foreign Languages
- Education Research Centre
- Startup Incubation Centre & Business Innovation Lab
- Global Awareness Cell
- Centre for Urban Studies

In addition to research centres, CIMP faculty is actively engaged in consulting assignments for industries and Government. Most of these assignments are funded by International organizations like the World Bank, DFID etc.

Management Development Programmes (MDPs)

CIMP design, develop and conduct innovative Management Development Programmes (MDPs) to train managers in the state of Bihar and rest of India. In the fast-changing business environment, working executives need to update themselves regularly, and CIMP equips them with knowledge, skills, and attitude required for delivering their best performance.

The MDPs are designed to provide insight into managerial concepts helping managers to implement strategies in functional areas. The MDPs also assist the practising managers by providing them perspectives for decision making and integrating functional and general management concepts.

- So far, CIMP has successfully conducted 160 MDPs.
- Some major clients are ICDS-Dept. of Social Welfare, Govt. of Bihar; Department of Posts-Bihar Circle; Power Grid Corporation of India; Bihar Police Service; District Education Officers, Govt. of Bihar; Bihar School Examination Board; Mahila Samakhya-Bihar; JEEViKA; District Programme Officers, Govt. of Bihar.
- The MDP Complex can accommodate 104 participants at a time. It also has state-of-the-art class rooms with Wi-Fi facilities, seminar rooms, and conference rooms.



Faculty members with EXPM participants behind

FACULTY PROFILE

CIMP has a pool of highly qualified and experienced faculty members, most of them being alumni of reputed institutions like IIMs, IRMA, IITs, XLRI and NITIE. The institute also gets mentoring support from an eminent Advisory Council comprising Professors from IIMs and other leading business schools.

Advisor, Academic Affairs

Dharam Deo Sharma

PhD, Distinguished Professor of Marketing, Stockholm School of Economics

Academic Advisory Council

Prof. K. Sivakumar

Arthur Tauck Chair & Professor of Marketing, Lehigh University, USA.

Prof. Abhoy K. Ojha

IIM Bangalore

Prof. Ganesh Prabhu

IIM Bangalore

Prof. Mahesh Gopinath

PhD (Michigan)

Prof. Mithileshwar Jha

Former Professor (IIM Bangalore)

Prof. Unnikrishnan

IIM Kozhikode

Prof. Vidyanand Jha

IIM Calcutta

Internal Faculty

V. Mukunda Das

Director, PhD (SPU), ITP (Milan)

Ankit

PhD (IIM Lucknow)

Ankit Sharma

PhD (G.B.P.U.A.&T. Pantnagar), FPM (IIM Indore)

Anuj Sharma

FPM (IIM Indore)

Bidhanesh Misra

MBA (FMS Delhi), L.L.B

Debabrata Samanta

PhD (IIT Kharagpur)

G. K. Murthy

PhD (Berhampur University)

Jyoti Verma

PhD (Nirma University)

Kalyan Agrawal

PGP (CIMP), EFPM Scholar (XLRI)

Mamta Singh

PhD (IIT Dhanbad)

Nilamadhab Mohanty

FPRM (IRMA)

Prasad Sundararajan

PhD (Gujarat University)

Rajeev Verma

FPM (IIM Indore)

Rajesh Kumar

FPRM (IRMA)

Ranjit Tiwari

FPM (NIFM Faridabad)

Sayan Banerjee

FPM (NITIE Mumbai)

Sriranga Vishnu

FPM (IIM Indore)

Sibananda Senapati

FPM (NITIE Mumbai)

Santosh Kumar

FPM (NITIE Mumbai)

Sudeep Rohit

FPM (IIM Trichy)

Vijaya Bandyopadhyaya

M. Tech (IIT Kharagpur), PGDBM (IIM Calcutta), PhD (Utkal University)

Visiting Faculty

Abha Sahay

MS (University of Missouri, USA)

Adwaita Govind Menon

FPM (XIMB)

C. Gopalakrishnan

PhD (Gujarat)

Chanchal Kumar

IAS, M. Tech (IITK), MDIP (USA)

J. P Rai

IAS, MBA (BHU)

Dr. K. Sivakumar

Arthur Tauck Chair & Professor of Marketing, Lehigh University, USA

Prof. K. Sukumaran

Dean, NISM

Mithileshwar Jha

Fellow (IIM Ahmedabad), PGDM (IIM Ahmedabad), Former Professor (IIM Bangalore)

Natesa Prasad

PGP (IIM Ahmedabad), PhD (USA)

Neelima Khetan

PGP (IRMA), VP (CSR), Seva Mandir

Prof. Nitya Rao

Faculty, School of International Development, University of East Anglia, Norwich, UK

O. P. Wali

Professor, IIFT Delhi

Rakesh Kumar Niraj

PGP (IIM Bangalore), PhD (USA)

S. Siddharth

IAS, PGP (IIM Ahmedabad), PhD

Sanjeev Sinha

IAS, MBA (Indiana USA)

Satyajeet Rajan

IAS (Retd.), PGP (IIM Calcutta)

Prof. Sudeep Ghosh

FPM (IIM Calcutta)

Dr. Shoba Arun

PhD, Manchester Metropolitan University, UK

Prof. Thankom Arun

PhD, Essex Business School, Manchester, UK

Prof. Sabu S. Padmadas

University of Southampton, UK

CAMPUS INFRASTRUCTURE

Our eco-friendly campus is located in Mithapur, which is 4 km away from Patna airport and 1.5 km away from Patna Junction railway station. CIMP has a state-of-the-art academic cum residential campus spread over 10 acres of land. The campus consists of an Academic Block, MDP block, Auditorium, Hostels for boys and girls, Extracurricular Activity Block, accommodation for teaching & non-teaching staff, a Guest House for visiting faculty and distinguished guests, and the Director's residence.

CIMP's academic block has six large lecture halls, classrooms, Computer Centre, Language Lab, IBM Business Analytics Lab, Startup Incubation Centre and Library. The entire campus is Wi-Fi enabled. All classrooms and conference rooms are air conditioned and well equipped with LCD screens and Projectors to facilitate learning and interaction.



A view from campus main entrance

Computing Facilities

Information Technology (IT) is an integral part of the success of any leading management institute. Therefore, IT and e-enablement at the campus is a critical component of CIMP's focus towards excellence. The computing facilities available in the CIMP includes:

- A well-equipped and state-of-the-art computer lab with the latest hardware (Server, Firewalls, multimedia computers, network printers, and other leading accessories) and communication specifications having uninterrupted Wi-Fi/LAN connectivity round-the-clock.
- High-speed NKN (National Knowledge Network) Internet connectivity with 100 Mbps (1:1).
- Secure firewall throughout the entire network.
- Real-time implementation of RFID (Radio Frequency Identification) system in the Library, a technology to uniquely identify the books.
- Licensed version of leading statistical software like SPSS 17, AMOS 18, PASW 13, Clementine, and Stata.
- Plagiarism detection software.
- In-house development and successful implementation of e-examination software & MIS.

Library

The state-of-the-art Library Resource Centre (LRC) is a major facilitator of CIMP's teaching, learning, training, and research activities. The library resource centre is one of the best in the country. The library has the facility to access e-resources as part of its resource collaboration with Harvard Business School Publishing (HBSP) and DELNET (Developing Library Network New Delhi).

The library stocks (all within a very short period of 13 years) more than 17,800 books, 50 print journals/magazines, 25 newspapers (print), 2000 Harvard classic collections, 500 handbooks and non-book materials, including 900 CDs received with books, 100 videos and 200 audio collections. Students can access more than 8,000 full text journal titles through EBSCO, ProQuest etc. The library also subscribes to business databases such as ProWessIQ, Socio-Economic Statistics database such as Indiatat, and Legal research database such as SCC Online Web Edition Platinum. ProQuest database provides a single source for scholarly journals, newspapers, dissertations theses, reports, working papers, and datasets along with millions of pages of digitized historical primary sources and more than 21,000 e-books. JSTOR is a digital library for scholars, researchers, and students. JSTOR provides access to more than 12 million academic journal articles, books, and primary sources in 75 disciplines, PASW 13, Clementine, Stata, EViews and reference management software like EndNote. The Library offers user services such as RFID Automated System, Document Delivery Service, Web OPAC powered by VTLS, Bibliographic Service, Institutional Repository, Open Video Digital Library, Virtual Reference Service, etc. The students have 24 hours access to the library; they can easily access the library online from their hostel rooms.



Language Lab

CIMP has started a standalone Language Lab for language tutorials. Students who opt for remedial English classes get additional support through this Lab. Language Lab is equipped with latest audio-visual devices. Students not proficient in English get benefited.

Auditorium

CIMP campus has a 500 seater, centrally air conditioned auditorium. The auditorium is the hub of all co-curricular activities. It has hosted several programs such as SPIC MACAY cultural programs, annual business fest, seminars, industry interactions and annual convocation. The auditorium is equipped with ultramodern equipments including audio-visual systems.



Quality Improvement Cell (QIC)

Quality Improvement Cell has been developed for the students to promote self-learning and to learn beyond the syllabus to enhance knowledge.





LIFE @ CIMP

A lot of learning in a business school happens outside the classrooms. At CIMP, campus life outside classrooms is full of activities. CIMP has several groups, committees, and clubs run by students. Working together in small teams help students to understand the importance of team work. Students engage in a lot of recreational activities making the campus life vibrant.



Alumni Committee

Alumni associations exist to support the organization's goals, and to strengthen the ties between alumni, industry & the parent organization. This committee recognizes fellow alumni who are distinguished by their loyalty, professional achievement and community service, assists current students and alumni in career planning, placement and transitions, encourages highly qualified and diverse prospective students to attend CIMP and promote the institute within one's sphere of influence.

Advocation - Advertisement Committee

Advocation Committee connects CIMP with the people through Social media platforms & Professional websites like Facebook, Twitter, LinkedIn, Instagram etc. It helps in promoting the activities happening in the campus.

Academic Committee

The committee plays a significant role in upholding and developing the academic standards at CIMP. It is an interface between the students, teachers and the PGP office. Academic committee assists in collating student's feedback, arranging remedial classes and helps students enhance communication skills.

Saarang - The Cultural Committee

Saarang, the cultural committee, is responsible for organizing and managing all the cultural events at CIMP. It brings in a refreshing breeze to the otherwise rigorous lives of management students by providing them with opportunities to showcase their talents. For Saarang, "Innovation is a routine, and creativity, a habit". Saarang organizes major events like inter business school festivals and thus provides hands-on management experience to budding managers. The committee has successfully hosted concerts by eminent musicians in association with SPIC MACAY.

Spardha - The Sports Committee

Spardha - The sports committee manages all the sports related events on the campus. Spardha's motto is to keep its future managers active and fit by participating in various indoor and outdoor games. This committee organizes annual sports events. The committee is also responsible for maintenance of sports infrastructure in the campus.

Aahar - Hostel & Mess Committee

The mess committee monitors the smooth functioning of the students' mess. Hostel & Mess Committee is an integral part of CIMP community and aims at providing healthy, nutritious and homely food to the students.

IT Committee

IT committee takes care of IT requirements including campus intranet, installation of software, and troubleshooting. The IT Committee acts as a liaison between the students and the computer centre to fulfil the requirements of software, educational documentaries, journals, e-books, etc.



Sangoshthi - Seminar Committee

This group coordinates and ensures media interface of seminars and conferences organized by the institute. The members are responsible for compering the seminar. The members summarize the main content of the seminar and document the entire programme. The committee is responsible for press releases, generating content and facilitating press conferences.

Fest Organizing Core Committee

The main responsibility of the committee is to conduct national level business fest annually. Members are supposed to propose the budget, take the initiative to raise funds to run the fest, prepare a programme layout, invite participants from other business schools and arrange logistics to support the fest.



Editorial Committee

The committee aims to nurture creative, thinking and writing abilities of the CIMP student community. The members approach potential contributors to provide content by writing occasional editorials and other short articles for CIMP newsletters.

Placement Committee

Placement committee coordinates CIMP's placement activities. The committee tries to match the requirements of the corporate world with the expectations of the students and facilitate in a smooth placement process. The committee also works closely with the industry to receive feedback on the institute's curriculum and students' competencies and performances.

Samvedna - Social Marketing Club

Social Marketing Club is an innovative initiative of CIMP which acts as a catalyst for the development of Bihar. The Social Marketing Club engages in creating awareness among students regarding social responsibility. Social Marketing concept is frequently used for bringing change to socially accepted attitudes and behaviour in diverse areas such as the use of seat belts in cars, drug abuse, smoking, organ donation, waste disposal, traffic sense, etc. Social Marketing Club is a "one-of-its-kind" initiative in the Indian management education space.

E-Cell - The Entrepreneurship Cell

E-Cell is a committee run by the students of CIMP that aims to unearth the latent entrepreneurial spirit of the young students. The mission of the E-Cell is to host workshops, guest speaker sessions, innovative games, and competitions for aspiring entrepreneurs. E-Cell supports the budding entrepreneurs by providing necessary resources such as seed funding, mentoring, consultancy, and networking. First time in India, CIMP has initiated "Women Entrepreneurs" cell.



FINAL PLACEMENTS 2021

Chandragupt Institute of Management Patna (CIMP), known for its excellent track record of campus placements for its PGDM graduating students. CIMP has excellent placements record for all twelve passed out batches. A number of high profile corporate houses visited CIMP during last placement season to hire young management graduates for various positions. The year-on-year stupendous success in placements has been the result of CIMP team's constant engagement with the corporate world and the invaluable training imparted to students.

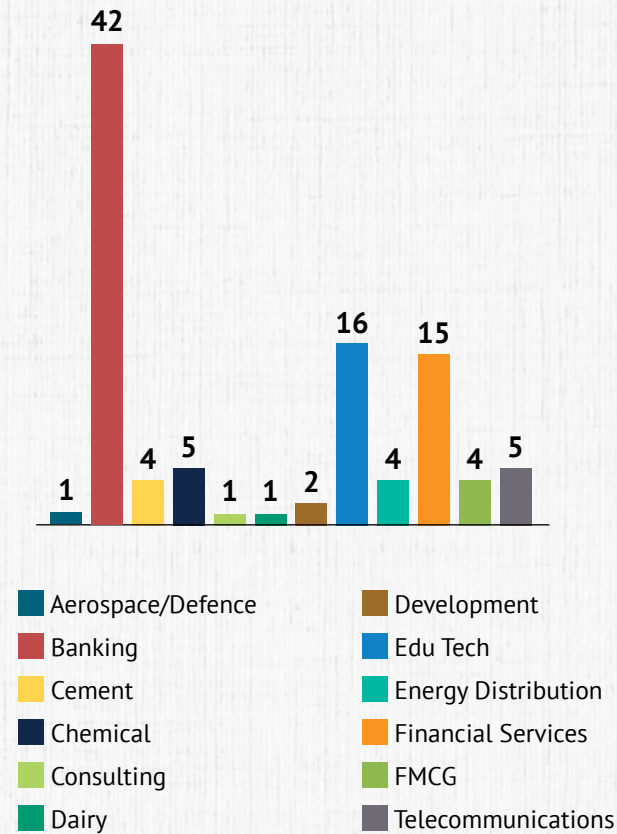


Excellent Placement of Graduating Students.

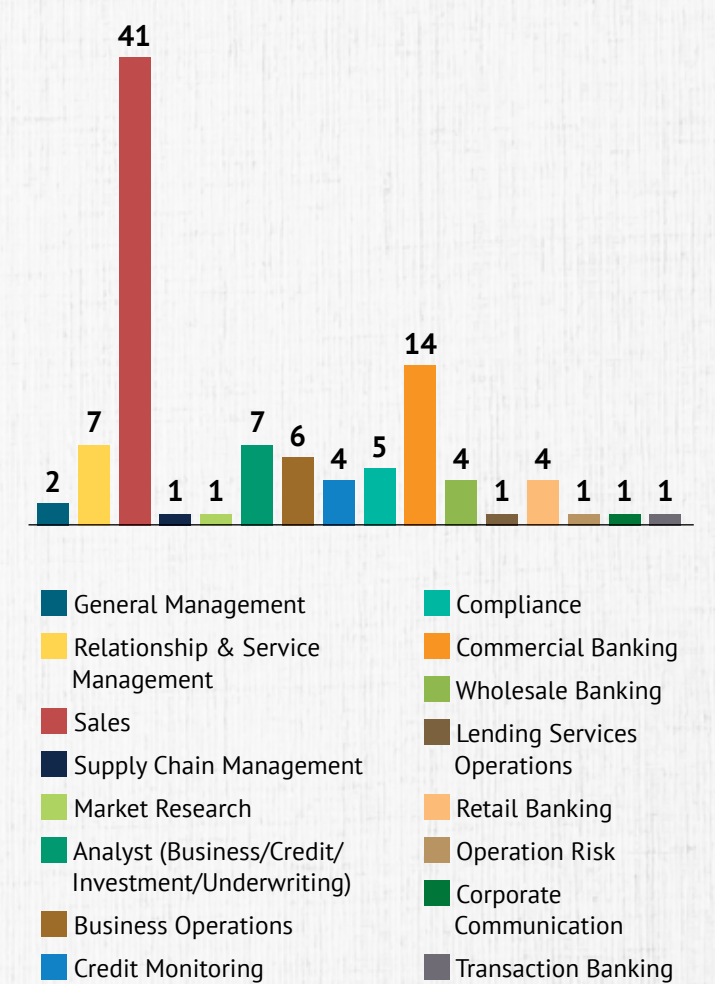
Placement Statistics

- In line with the previous years, excellent placement for 12th batch of eligible students from PGP 2019-21 batch.
- The participating companies were from diverse verticals like Aerospace/Defence, Banking, Cement, Chemical, Consulting, Dairy, Development & Social change, Financial Services, Edu Tech, Energy distribution (Refueling services), FMCG, Telecommunications, and more.
- Recruiters like Tata Advanced Systems Limited (TASL), ITC Ltd., JEEViKA, ICICI Bank, HDFC Ltd., Utkarsh SF Bank, Prism Johnson Cement, Berger Paints, Asian Paints, Airtel, Amul and more reaffirmed their faith in the talent nurtured at CIMP.
- Backed by strong industrial relations, the placement season of 2021 for PGP batch 2019-21 witnessed an overwhelming participation from previous recruiters along with a host of 10 new recruiters vying for some of the country's best minds at CIMP despite the grim Covid pandemic situation and economic slowdown. New recruiters who visited CIMP include Hamsafar india, Bajaj HFL, Bajaj Finance, UDPL, Intellipat, Planet Spark, BYJU'S, Vodafone Idea Ltd., Fino Payments Bank and more.
- Niche profiles in Sales & Marketing, Branch Banking, Consulting, General Management, Micro Banking, Relationship & Service Management, Supply Chain Management/Operations were offered by the recruiting organizations. Corporate from myriad sectors visited CIMP campus and recruited talent. CIMP witnessed hiring upsurge in ITES sector.
- The largest recruiter was ICICI Bank which hired 27 students followed by BYJU'S which hired 8 students.
- The job location of placements was not restricted to Bihar alone. Several companies offered positions for different Metro and other cities in India.

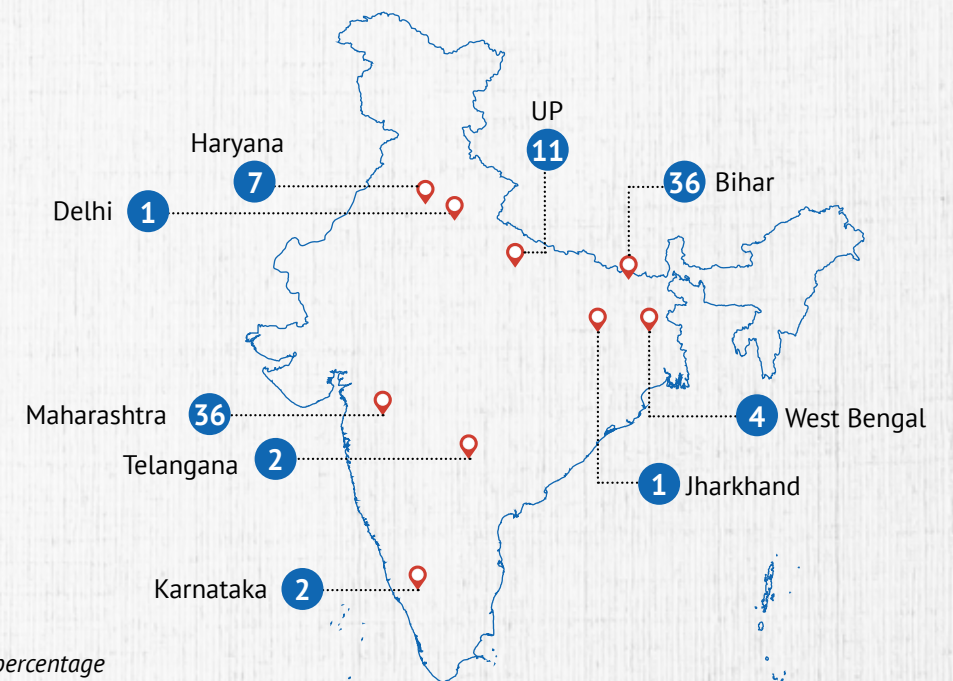
Sector-wise Batch 2019-2021



Profile-wise Batch 2019-2021



Location-wise Batch 2019-2021



*All statistics are in percentage

INTERNSHIP STUDENT SPEAK

Anushka Singh, Roll No. 130011

Organization: BRLPS- JEEViKA
Topic: Financial Inclusion

I did my internship in JEEViKA on the topic connecting rural India through bank sakhi model in the changing Paradigm. SIP is a significant milestone in my career. I am thankful to CIMP for giving me such a wonderful experience. I believe in utilizing my skills and channelizing my energy for the betterment of the society. Working with BRLPS gave me an opportunity to interact with bank sakhi and understand the impact on their own lives.

Gaurav Kumar, Roll No. 130018

Organization: BRLPS- JEEViKA
Topic: Connecting Rural India through Bank Sakhi Model in this changing paradigm" focused on impact assessment and analysis of Bank Sakhi Model in two districts: Patna ad Bhojpur.

I had the opportunity of doing internship at BRLPS- JEEViKA under the supervision of the State Project Manager. I closely observed JEEViKA Financial Inclusion model which encompasses delivery of financial services at affordable costs to the unprivileged and low-income segments in un-banked and under-banked areas. I got the opportunity to observe the Alternate Banking Model with Digital Financial Services Programme through field visits in several villages. My internship provided me with an incredible learning experience. I would like to express my gratitude to CIMP for providing me such an opportunity.

Ashish Kumar Mishra, Roll No. 130012

Organization: ITC Limited
Topic: Building market penetration and expansion of Savlon soap drive in rural market.

I did Summer Internship in ITC Ltd. During the internship I got hands on experience on the work culture, skills needed to be efficient in the industry and know the sales channel of FMCG industry. I thank CIMP for providing me such a platform where I can use my learning in the real world.

Divyanshu Mishra, Roll No. 130065

Organization: Bharti Airtel Ltd.
Topic: Productivity from Controlled Levers

During the Internship I learned the channel sales and distribution network under the mentorship of the top level zonal leader. Having spent 2 months on field working with Airtel gave me an enriching experience of corporate culture, key driving factors of today's telecommunication industry and various factors associated with it. SIP gave me invaluable learning for my career. I would really like to thank CIMP for providing me a platform to perform and develop my skills for future. It would prove to be a milestone in shaping my career ahead.

Asim Krishna, Roll No. 130061

Organization: Dabur India Limited
Topic: Project titled as Chemist Coverage

I got an invaluable learning experience during my internship in Dabur India Limited. I had been allotted to work in Sales department of Dabur India limited located in Patna. Under the project title 'Chemist Coverage', I analyzed and created a meaningful understanding on the consumer healthcare segment of Dabur. During SIP, I learnt about the healthcare division and organizational structure of Dabur; The presence of healthcare segment product line in chemist outlets; sales promotion techniques used by Dabur for retailers, Stockists, and Consumers; new thinking brought by Dabur in healthcare segment; distribution channel used in Patna by Dabur; new sales initiatives taken by Dabur in pandemic situation; and new immunity boosters launched in market by Dabur.

Rashi Gupta, Roll No. 130030

Organization: Worked on an academic project.
Topic- Entrepreneurial Intention amongst Indian Students: The Role of Entrepreneurial Motivation and Business Environment.

My internship included working on an academic project under the guidance of my mentor. I had to research and study Indian students and their intent towards Entrepreneurship and what role does motivation and business environment play. I had many rewarding experiences and learning during my internship period. Being involved in the study led me towards finding out what Indian students' intent is towards entrepreneurship. The experience allowed me to improve my statistical skills, grow and gain knowledge related to many aspects, which will surely help me professionally and personally. I thank CIMP for this opportunity.

Rohit Raj, Roll No. 130033

Organization: Bharti Airtel Ltd.
Title- How to increase productivity by using control levers?

It was a great opportunity to do a Summer Internship at Bharti Airtel Ltd. I am very delighted to share the experiences which I gain during my SIP. I was assigned to increase productivity at concerned territory and Bharti Airtel Ltd. also gave me the opportunity to hire employees to increase productivity. I hired 3 employees and lead a team of 9 members. SIP helped me to gain knowledge about real field activity, distribution channels, etc. I would like to thank CIMP to provide me this opportunity to do SIP at Bharti Airtel Ltd., which helps me learn too many things and I would also want to thanks my mentor Prof. Sudeep Rohit who always helps me and cleared my all doubts throughout the summer internship.

Saumya Shekhar, Roll No. 130084

Shivam Bhaskar, Roll No. 130085
Organization: BIADA
Topic: Strategies of Bihar Government to tackle supply of medicated O2 in COVID 19 Pandemic.

During the internship, we got the opportunity to expand our knowledge and understanding about organization's working culture. We were assigned a study on the topic "Strategies of Bihar government to tackle supply of medicated O2 in COVID 19 pandemic." During SIP we learn strategies and challenges related to the supply of medicated O2. We proposed suggestions on the basis of the findings. In the duration of 2 months, we got a practical exposure to understand the official government data.

Name : Prashant Kumar

Organization : Dabur India Limited
Topic – Trade Promotion Benchmarking

My summer internship with Dabur Ind. Ltd. was a valuable learning opportunity for me. During the SIP, I visited over 300 shops to learn the facets of trade promotion efforts and their effects. One of the most important lessons learned from the SIP is that trade promotion efforts are extremely important in the FMCG industry. The SIP was devoted to studying and applying theories in the actual world. I want to express my gratitude to CIMP and Dabur for providing me with this opportunity.

Saurav Raj, Roll No. 130036

Organization: ITC Limited
Topic: Business Growth of PCP & AGMT by improving outlet coverage and new launch drive.

During SIP, I got the opportunity to conduct the sales drive of Personal care products of ITC Ltd. in Patna. SIP gave an exposure to channel sales, distribution system and a hands on experience of corporate culture. It was a place where I got diversified exposure, which helped me in developing and growing positively in terms of skill and experience. I feel very proud that I became the part of CIMP, where I learnt different lessons for life.

Vipul Kumar Rai, Roll No. 130095

Organization: Propelld
Topic: Lead generation and sales

I worked as business development intern in propelled, a FinTech start-up company situated in Bengaluru, Karnataka. This company is an education financing platform that provides flexible education financing products. I worked on B2B marketing and generated a number of leads and sales for this company. I learned segmentation and clustering of potential customers. I learned to engage target customers and convert target customers into leads. During the internship my soft skills, negotiation skills and persuasion skills were improved. Most important things I learned during the Internship are never lose patience, keep confidence and be optimistic for generating leads and sales. I would like to express my deep gratitude to CIMP for providing this opportunity to me.

OUR RECRUITERS

- 3i Infotech Ltd.
- Airtel
- AMUL
- Arohan Financial Services Limited
- Asian Paints
- Axis Bank
- Aga Khan Rural Support Programme (India)
- Allahabad Bank
- Amba Research
- BUIDCO
- Bihar Vikas Mission
- BIA (VenturePark Incubator)
- Bajaj Housing Finance Limited
- Bajaj Finance Ltd.
- Bandhan Bank Limited
- Bandhan Bank Limited - HF Vertical
- Berger Paints
- Bharat Financial Inclusion Ltd. (BFIL)
- BIRD (NABARD)
- BSPB
- BMSICL
- BYJU'S
- Career Domain
- Capital Via Global Research
- Campus Management International Pvt. Ltd.
- Catalyst Management Services
- Chaitanya India Fin Credit Pvt. Ltd.
- Clairvolex
- Coca Cola
- Colgate-Palmolive (India) Limited
- COMFED
- Competition Commission of India
- CSM Technologies
- Centaur Security and Safety Trading
- Dabur India Ltd.
- Digital Green
- DCB Bank Limited
- Devyani Food Industries Limited (Creambell)
- Epaathshala
- Foundation for Research in Health Systems (FRHS)
- Farms n Farmers
- Federal Bank Limited
- Fino Payments Bank
- Flipkart
- Future Retail Limited
- Frontier Growth Advisors
- GIC Housing Finance Ltd.
- GSKCH
- Green Agrevolution Pvt. Ltd.
- Hamsafar India
- HDFC Bank
- HDFC AMC Ltd.
- HDFC Ltd.
- HT Media
- HUL
- HEBE Financial Services Pvt. Ltd.
- IMRB International
- ICICI Bank Limited
- ICICI Securities Ltd.
- ICICI Prudential AMC Ltd.
- Intercontinental Consultants and Technocrats Pvt. Ltd.
- IDBI Federal Life Insurance Co. Ltd.
- IFFCO Tokio General Insurance Co. Ltd.
- ITC Limited
- IDBI Bank Ltd.
- Indian PAC Consulting Pvt. Ltd.
- IOCL
- IndusInd bank
- Jabong
- Jana Small Finance Bank
- JEEViKA
- JK Cement Ltd
- Karvy Stock Broking Limited
- Kotak Mahindra Bank
- KPMG
- LIC Housing Finance Ltd.
- L&T
- Landesa (Rural Development Institute)
- Mahindra & Mahindra Ltd.
- Marico Ltd.
- Mother Dairy
- Medha Learning Foundation
- National Skill Foundation of India
- NTPC Ltd.
- NCDEX e Markets Ltd.
- NDDB Dairy Services
- Nestle India Limited
- NSDA
- Pin Click Property Management Pvt. Ltd.
- PlanetSpark
- Prism Johnson Limited (Cement Division)
- Propelld
- RBL Finserv Limited
- RBI
- RealTime Financial Advisors Pvt. Ltd.
- Repose Energy
- RIL Media Broadcasting
- Saarthak Development and Business Solutions Pvt. Ltd.
- SBI
- SBI General Insurance Co. Ltd.
- SEBI
- Shoppers Stop
- Stock Holding Corporation of India Ltd.
- SPFL Securities Ltd.
- SATHI
- Swasti Health Resource Centre
- Talisma
- The Outlook Group
- Tata Power DDL
- Tata Steel Ltd.
- Tata Advanced Systems Pvt. Ltd.
- Tata Consultancy Services
- The Kerala Minerals and Metals Ltd.
- Udgam Digital Ops Pvt. Ltd.
- Utkarsh Small Finance Bank
- Ujjivan Small Finance Bank
- Vistaar Financial Services Ltd.
- Vaya Finserv Private Limited
- Voonik
- Vodafone Idea (Vi)
- Whirlpool Corporation
- WhiteHat Jr
- X L Dynamics Pvt. Ltd.
- Yes Bank Ltd.
- Zomato Media Pvt. Ltd.

STUDENTS' ACHIEVEMENTS

NATIONAL & INTERNATIONAL PRESENCE

Achievements of our Students

Shipa Priya

Shipa Priya presented a paper entitled, "Influencing employee engagement : The role of human resource practices in public sector context" in Malaysia.

Anjali Sharma

Anjali Sharma presented a paper entitled, "An analysis of mortgage loan approval with customer segmentation" in Sri Lanka.

Shiwangi Singh

Shiwangi Singh presented a paper entitled, "An exploratory study to understand sugar price fluctuations in Bihar, India" in Thailand.

Saniya Mirza

Saniya Mirza presented a paper entitled, "Impact of Micro-economic and loan specific determinants on nonperforming loans in India: An Empirical Evidence" in Las Vegas, USA. This paper was given best paper award among 150 participants.

Sudeep Rohit

Sudeep Rohit of PGDM batch 2008-10 has completed FPM from IIM Trichy.

Ankur Jha & Ankit

Ankur Jha & Ankit of PGDM batch 2013-15 have completed PhD from IIM Lucknow.

Anjali Sharma

Anjali Sharma of PGDM batch 2014-16 has completed FPM from IIM Indore.

Shiwangi Singh

Shiwangi Singh of PGDM batch 2014-16 has completed PhD from IIT Delhi.

Shivani Narayan

Shivani Narayan of PGDM batch 2016-18 is pursuing FPM from IIM Kashipur.

Himanshu Pandey

Himanshu Pandey of PGDM batch 2015-17 is pursuing FPM from IIM Udaipur.

The List Below Gives a Brief Account of the Recent Achievements by the Students

- A team of three students (Saniya Mirza, Akshay Kumar & Prabhakar Singh) qualified the regional round of Reserve Bank of India's essay competition (the only team from Bihar and Jharkhand to qualify) and reached the zonal round held at Reserve Bank of India, Kolkata for the 'RBI Policy Challenge'.
- Saniya Mirza won 1st prize in the State Bank of India essay competition.
- Shivani Narayan won 3rd prize in SBI vigilance week- essay writing competition.
- Himanshu Pandey won 2nd prize in a debate organized by SBI on eradicating corruption. He also won 1st prize in Airtel Big Idea Challenge, Digital India Contest organized by South Indian Bank, inter college debate organized by Tarumitta (UNESCO recognised NGO) & Nageshwar Charitable Trust for environment conservation & commercialization of sports respectively.
- Himanshu Pandey published an article on banking in Niveshak – Monthly Finance Magazine of IIM Shillong.
- Sunny Agarwal won Certificate of Excellence for Digital Marketing Campaign by Career360.com.
- Raushan Kumar and Shalini Singh participated in NTPC Electron Quiz-2017.
- Udbhav Singh and Nayan Ranjan participated in NTPC Electron Quiz-2018.
- Udbhav Singh & Rajnish Kumar secured 1st position in Krishi Sangram 2019 held in BHU.
- Manish Ratna participated in CZAR (B-Plan competition 2019) held in IIM Trichy.
- Divya Jyoti participated in B-Plan competition held during CIMP's annual B-Fest UDBHAV 2019.
- Mr. Ayush Ravi of PGP 2019-21 batch qualified first preliminary round of Dare to Compete, Inquisitive- The Ultimate Business Quiz, organized by IMT Hyderabad on 3rd December 2019.
- Shantanu Raj represented CIMP in the IIC online sessions conducted by Institution's Innovation Council (IIC) of MHRD's Innovation Cell, New Delhi to promote Innovation, IPR, Entrepreneurship, and Start-ups among HEIs.
- Deepankar Kumar Thakur has participated in "Ace the Case" competition that was organised by IIM Calcutta. His team was among the top 15 teams in the competition.
- Mohit Kumar was awarded a certificate of exceptional performance from Hindustan Coco-Cola Beverages Pvt. Ltd.

Admission Process Timeline

- 01** Apply to CIMP using test scores [CAT 2021, XAT 2022, and CMAT 2022]
- 02** Call to shortlisted candidates to attend GD-PI, and WAT : February-March 2022
- 03** Conduct GD-PI, and WAT : 1st week of April 2022
- 04** Declaration of first list of selected candidates: 3rd week of April 2022
- 05** Offer Acceptance → Registration for the PGDM Programme : April-May 2022
- 06** Orientation programme and induction classes starts: Mid of June 2022 (tentatively)



Scan QR code to fill the application form

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Ph : +91 98300 12392



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Fax : 0612-2366029 | Email : admission@cimp.ac.in | Website : www.cimp.ac.in

Admission Chairperson
Prof. Ankit Sharma
FPM (IIM Indore)